

Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

COMM 111Z- Public Speaking- Diane Uto- Part A- Fall 2024

*** Part A: Your Plan DIRECTIONS 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1**

Develop messages for diverse audiences, purposes, and contexts.

*** Outcome #2**

Deliver and adapt speeches and/or presentations to live audiences.

*** Outcome #3**

Evaluate public speeches, including their own, by identifying aspects of preparation, credibility, logic, and delivery.

Have you completed an assessment for this course prior to this term?

Yes

If yes, are you assessing different outcomes?

Yes

Comments:

(No response)

2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes

Associate of Science Oregon Transfer - Business (ASOT-BUS), GENERAL EDUCATION

*** Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding**

Research and develop an understanding of the listening audience, based on demographics and psychographics, and apply parameters to topic selection, research sources, visual representations, and speaking style.

*** Outcome #2: Method to assess student understanding**

Development and oral delivery of three speeches in front of live audience, adhering to time limitations, principles of verbal and non-verbal communication, organization, supporting evidence, and visual aids.

*** Outcome #3: Method to assess student understanding**

Written evaluation of chosen speaker and self of style, tools, techniques, approach and effectiveness in delivering a speech to live audience.

*** 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

80% of students know who their audience is comprised of, and select accordingly those topics, sources, visuals and messages that will resonate most with that audience.

*** Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

80% of students effectively deliver to a live audience a total of three oral presentations that are well organized, fit within time limitations, and are supported by qualified research and effective visual aids.

*** Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

80% of students effectively evaluate their own speech(es) and a chosen speaker's oral presentation in front of a live audience, including style, approach, techniques, and tools.

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1

What were the two most important things you learned in this course?

Question #2

What will you do to enhance your public speaking skills after taking this course?

Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)

Yes

Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Institutional Learning Outcomes (ILO): 1. ILO#1 - Communication - "Content Development" and/or "Control of Syntax and Mechanics" 2. ILO#2 - Critical Thinking/Problem Solving - "Evidence" and/or "identify strategies" 3. ILO#4 - Cultural Awareness - "Openness" (Encouraging our students to "Initiate and develop interactions with culturally different others") 4. ILO#5 - Community and Environmental Responsibility 5. ILO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

(No response)