
Please select your course and name from the drop-down menu. If your course or name are incorrect or missing, contact the Curriculum and Assessment Administrative Assistant, 541-506-6037 or swade@cgcc.edu.

BA 150-Introduction to Entrepreneurship- Todd Meislahn- Part A- Fall 2024

*** Part A: Your Plan DIRECTIONS 1. Choose three of your course outcomes to assess and report on this term (these will also be used in your Student Course Evaluation survey): Outcome #1**

(2) Apply the values and personal traits that strengthen an individual's likelihood of successfully launching and operating an entrepreneurial venture and assess personal skills against those successful entrepreneurs.

*** Outcome #2**

(4) Identify the reasons small businesses fail and how businesses that fail exit their markets.

*** Outcome #3**

(5) Explain the importance of creativity, leadership, innovation, continued learning, ethics, and networking for successful entrepreneurs.

Have you completed an assessment for this course prior to this term?

Yes

If yes, are you assessing different outcomes?

Yes

Comments:

There are only five outcomes to the course - some of these are repeats.

2. To which degree(s) or certificate(s) does your course map? Degree, Certificate, & Program Outcomes

Associate of Applied Science - Accounting, Associate of Applied Science - Entrepreneurship/Small Business Management, Entrepreneurship Certificate

*** Method of Assessment 3. What methods will be used to assess individual student understanding of each of these outcomes? (Please be specific.) Outcome #1: Method to assess student understanding**

- Group Project 2 personal reflection on the entrepreneurial mindset; and
- Concept Check Quiz: Chapter 2

*** Outcome #2: Method to assess student understanding**

- Concept Check Quiz: Chapter 6

*** Outcome #3: Method to assess student understanding**

- Concept Check Quiz: Chapter 2
- Concept Check Quiz: Chapter 5

*** 4. How will you know if you were successful in your efforts to teach this outcome? Outcome #1:**

Average scores of 80% on combined assignments

*** Outcome #2: How will you know if you were successful in your efforts to teach this outcome?**

Average scores of 80% on assignment

*** Outcome #3: How will you know if you were successful in your efforts to teach this outcome?**

Average scores of 80% on combined assignments

5. Instructor Questions: Create two course specific questions to be included on the Student Course Evaluation. Question #1

What did you most enjoy about this course and what did you learn that surprised you?

Question #2

What was the most challenging part of the course for you and why?

Do you require the names of students who complete the course evaluation survey? (Please note: names will be sent to instructors the Thursday before term ends)

Yes

Reminder, when completing Part B, instructors will be asked the following questions: Describe anything you did to assist the institutional effort to support students in improving achievement of the specified criteria for the following Institutional Learning Outcomes (ILO): 1. ILO#1 - Communication - "Content Development" and/or "Control of Syntax and Mechanics" 2. ILO#2 - Critical Thinking/Problem Solving - "Evidence" and/or "identify strategies" 3. ILO#4 - Cultural Awareness - "Openness" (Encouraging our students to "Initiate and develop interactions with culturally different others") 4. ILO#5 - Community and Environmental Responsibility 5. ILO#3 - Quantitative Literacy - "Application/Analysis" and/or "Assumptions"

(No response)