

CGCC Core Themes and Measures 2012-13

Mission: Columbia Gorge Community College builds dreams and transforms lives by providing lifelong educational programs that strengthen our community.

Core Theme A: Building Dreams – Opportunities						
Planning Statement: CGCC offers multiple environments and opportunities for people to grow personal and intellectual skills by:						
FOCUS	WHAT TO MEASURE	FUTURE TARGET (derived from a standard)	DATA SOURCE	WHO	CGCC RESULTS 2011-12 school year unless noted	Grade
Objective A1: Offering a broad array of educational programs to meet current regional needs	A1.1 Number and type of programs, degrees and certificates being offered	A1.1: 30% of students who take AED courses will participate in career or job related courses	A1.1: <ul style="list-style-type: none"> ● Needs assessment ● Academic Master Plan ● Advisory committees (credit and non-credit in RogueNet) ● Course enrollment ● Course offerings ● Course wait lists ● Canceled courses ● Articulation agreements 	A1.1: <ul style="list-style-type: none"> ● Directors ● Departments ● Instructional Services ● Student Services 	A1.1:	A1.1:
		A1.2: 28% of regional high school completers will enroll in CGCC the September immediately following high school completion			A1.2:	A1.2:
		A1.3: Oregon 40,40,20 Goals 10% associates degrees in 2015 20% associates degrees in 2020 40% associates degrees in 2025 Determine annual goals between 2011 and 2015			A1.3:	A1.3:

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Objective A2: Offering diverse course delivery modes and service opportunities	A2.1: Course delivery methods	A2.1 20% of students taking distance learning courses at the postsecondary level	A2.1: <ul style="list-style-type: none"> ● Course offerings (e.g. face to face, online, lecture)-catalog, RogueNet ● Course enrollment ● Course offerings ● Course wait lists ● Canceled courses 	A2.1: <ul style="list-style-type: none"> ● Instructional Services ● Student Services 	A2.1:	A2.1:
	A2.2: Course scheduling	A2.2 87% enrollment demand satisfied	A2.2 <ul style="list-style-type: none"> ● Course offerings (e.g. day, time) ● Course enrollment ● Wait lists ● Canceled courses 	A2.2: <ul style="list-style-type: none"> ● Instructional Services ● Student Services 	A2.2:	A2.2:
	A2.3: Service delivery methods (and looking at trends)	A2.3 50% of services for students also available online	A2.3: <ul style="list-style-type: none"> ● Student Services data like CCSSE and SENSE surveys ● Library data 	A2.3: <ul style="list-style-type: none"> ● Student Services ● Library 	A2.3:	A2.3:

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Objective A3: Serving the diversity of the service area	A3.1: Demographics of students	A3: Two County Taxing district Demographics 84.7% White 21.7% Hispanic 0.4% Black/African American 2.7% American Indian 1.1% Asian 2.8% Two or More Races 0.4% Native Hawaiian /Pacific Islander Seven County Service Area Demographics 87.0% White 15.2% Hispanic 0.4% Black 2.5% American Indian 0.8% Asian 2.5% Two or More Races 0.4% Native Hawaiian /Pacific Islander	A3.1: Student Profile IE Report 2009-10	A3.1: Student Services	A3.1:	A3.1:
	A3.2: Demographics of faculty		A3.2: Human Resources	A3.2: Human Resources	A3.2:	A3.2:
	A3.3: Demographics of staff		A3.3: Human Resources	A3.3: Human Resources	A3.3:	A3.3:
	A3.4: Demographics of graduates		A3.4: Graduation Database	A3.4: Student Services	A3.4:	A3.4:
Objective A4: Applying consistent hiring practices	A4.1: Standardize notification, application, and selection processes	A4.1: 100% compliance across all hire and selection processes	A4.1: Human Resources	A4.1: Notification checklist Application checklist Selection checklist	A4.1	

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Objective A5 Applying processes that lead to retention (of faculty, staff and students) and high morale	A5.1: Percent retention (faculty, staff, student)	A5.1: 1.2% (average quit rate) for faculty and staff 28.7% (2008 student retention)	A5.1: Human Resources (or payroll?) data (low long faculty and staff have worked at CGCC and in specific position)	A5.1 Human Resources	A5.1	A5.1
	A5.2: Level of morale	A5.2 83.4 faculty morale high 75% staff morale high 78% student morale high	A5.2: HR annual survey Student Profile-CCSSE	A5.2 Human Resources Student Services	A5.2	A5.2

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Core Theme B: Transforming Lives – Education						
Planning Statement: CGCC provides learning <i>resources and</i> tools for a sustainable future for individuals by:						
FOCUS	WHAT TO MEASURE	FUTURE TARGET (derived from a standard)	DATA SOURCE	WHO	CGCC RESULTS 2011-12 unless noted	GRADE
Objective B1: Ensuring alignment of programs with careers, industry standards and educational transfer requirements	B1.1: Percentage of programs reviewed using review process and schedule	B1.1: 100%	B1.1: Program Review Schedule	B1.1: Instructional Directors /Chairs	B1.1:	B1.1:
	B1.2: Percentage of program review recommendations that were implemented.	B1.2: 33% each year, for a three year cycle	B1.2: Program Review Analysis Reports (following either or both internal and external reporting requirements)	B1.2: Instructional Directors /Chairs	B1.2:	B1.2:
	B1.3: Percentage of program review recommended implementations that were analyzed for effectiveness.	B1.3: 100% of the implemented recommendations were analyzed for effectiveness	B1.3: Program Review Analysis Reports	B1.3: Instructional Directors /Chairs	B1.3:	B1.3:

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Objective B2: Ensuring alignment of classes and services to meet student goals and needs	B2.1: % of 2-year degree or 1-year certificate seeking students who graduated within 150% of time requirement	B2.1: 39%	B2.1: CGCC Student Date in RogueNet	B2.1: Institutional Researcher	B2.1:	B2.1:
	B2.2: Identify top 5 reasons for student drops and withdrawals	B2.2: Two or fewer reasons where CGCC is responsible.	B2.2: Drop and Withdrawal Form Analysis (new report to be developed)	B2.2: Institutional Researcher or Registrar	B2.2:	B2.2:
	B2.3: % of students satisfied with CGCC experience	B2.3: 78%	B2.3: CCSSE	B2.3: Director of Advising and Institutional Researcher	B2.3:	B2.3:
	B2.4: % of 1-year certificate & 2-year degree-seeking students who attend for 3 consecutive terms	B2.4: 60%	B2.4: CGCC student data in RogueNet	B2.4: Registrar or Institutional Researcher	B2.4:	B2.4:

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Objective B3: Assessing attainment of course, program and degree outcomes on an annual basis.	B3.1: Percentage of instructors who completed the course assessment cycle per the annual course assessment schedule.	B3.1: 80%	B3.1: Course evaluation and assessment processes	B3.1: Instructional Directors /Department Chairs	B3.1	B3.1:
	B3.2: Percentage of students who meet course outcomes.	B3.2: 80%	B3.2: Faculty course outcomes reviews	B3.2: Institutional Researcher /Instructional Directors/Chairs	B3.2:	B3.2:
	B3.3: Percentage of students who meet degree/certificate/program outcomes.	B 3.3: 80%	B 3.3: Degree and certificate program outcome assessment reports	B 3.3: Instructional Coordinator and Institutional researcher	B 3.3:	B 3.3:

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Objective B4: Encouraging the acquisition and use of high quality teaching and support practices.	B4.1: % of faculty attending professional development opportunities.	B4.1 75% participating in Professional Development activities 75% In-service	B4.1: Professional Development Request Form and Attendance rosters from faculty in-services	B4.1: Administrative Assistant to the CAO	B4.1:	B4.1:
	B4.2: % of students who feel engaged with faculty.	B4.2 85%	B4.2: CCSSE	B4.2: Director of Advising and Institutional Researcher	B4.2	B4.2
	B4.3: % of faculty and staff indicating satisfaction with their jobs.	B4.3 80%	B4.3: Annual Staff and Faculty Survey conducted by Human Resources	B4.3: Chief Talent and Strategy Officer	B4.3	B4.3
	B4.4: % of faculty demonstrating best instructional practices.	B4.4 80%	B4.4: Best Instructional Practices Survey	B4.4: Instructional Directors/Chairs	B4.4	B4.4
	B4.5: Percentage of new faculty involved in orientation or mentoring relationships	B4.5 80%	B4.5: <ul style="list-style-type: none"> • Orientation check-list • Peer observations from faculty eval spreadsheet 	B4.5: Administrative Assistant to the CAO/ Instructional Directors/Chairs	B4.5	B4.5

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Core Theme C: Strengthen our Communities –Partnerships						
Planning Statement: CGCC links people and community resources by:						
FOCUS	WHAT TO MEASURE	FUTURE TARGET (derived from a standard)	DATA SOURCE	WHO	CGCC RESULTS 2011-12 unless noted	GRADE
Objective C1: Cultivating productive business and industry relationships.	C1.1: Effectiveness of grants, funding, and in-kind donations	C1.1: 75% of grants receive a 4-5 rating using grants rubric (at completion of award period)	C1.1: Cost/benefit analysis created/used by the grants committee for grants and in-kind contributions	C1.1: CIAO	C1.1:	C1.1:
	C1.2 : Number of businesses and industries assisted by CGCC	C1.2: 1-35 jobs created 2-\$1 million private investment leveraged to support local business and industry 3-200 business clients assisted by SBDC 4-130 child-care providers served including 25 established	C1.2: SBDC Report Card: Jobs created Private investment leveraged Clients served Child Care Partners Report: Providers served Providers created	C1.2: SBDC Director CCP Director CIAO	C1.2:	C1.2:
	C1.3 : Effectiveness of processes to assess business and industry needs	C1.3: 5 needs assessment completed annually 10 advisory committees 5 site visits annually	C1.3: Workforce Needs Assessments Number of active advisory committees* Site visits with industry	C1.3:	C1.3:	C1.3:
	C1.4 : Number and effectiveness of workforce training activities.	C1.4: 9 employers using customized trainings served 89 employees 50 CTE employment placements	C1.4: Customized trainings: CTE programs & enrollments CTE employment placements College responses and/or connections to training needs	C1.4:	C1.4:	C1.4:

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Objective C2: Creating, maintaining, and growing academic partnerships	C2.1 : % change of high school students attending CGCC (including College Now, EO/RS, Early College)	C2.1: 3% growth over historic average: High School Expanded Options, College Now, Running Start, Early College	C2.1: Outreach activities Collaborative projects Expanded Options, College Now, Running Start, Early College enrollments Articulation agreements	C2.1: CIAO Directors	C2.1:	C2.1:
	C2.2 : Number, type and results of activities supporting community college, university and career tech relationships Student enrollment in these programs	C2.2: 8 articulation agreements 8 degree partnerships 10 number of dual-enrolled students	C2.2: Outreach activities Collaborative projects High school students who receive their diplomas through CGCC assistance Expanded Options, College Now, Running Start, Early College enrollments	C2.2: CAO CSSO Directors	C2.2:	C2.2:

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FOCUS	WHAT TO MEASURE	FUTURE TARGET (derived from a standard)	DATA SOURCE	WHO	CGCC RESULTS 2011-12 unless noted	GRADE
Objective C3. Cultivating relationships with governmental entities to promote economic growth and community development.	C3.1: Number of CGCC advocacy and collaborative efforts	C3.1 <ul style="list-style-type: none"> • 2 collaborative partnerships per year resulting in financial/other tangible benefits to both parties • 150 college presentations and updates given to local groups 	C3.1: Outreach team travel notes Intergovernmental agreements Presentations to local governments Presentations to service clubs	C3.1: CIAO	C3.1:	C3.1:
	C3.2: Effectiveness of grants, funding, and in-kind donations	C3.2: 75% of grants receive a 4-5 rating using grants rubric (at completion of award period)	C3.2: Cost/benefit analysis created/used by the grants committee for grants and in-kind contributions	C3.2: CIAO	C3.2:	C3.2:

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Objective C4. Creating, maintaining and growing community relationships	C4.1: Direct and indirect investments in the community	C4.1: 1-30 community events sponsored or participated in 2-Provide space to 16 organizations 3-90 staff/faculty represent the college through off-campus committees 4-Host 7 college-wide service activities 5-5 faculty lead service learning projects	C4.1: Sponsorship of community-based events CGCC facility space provided Participation on community boards/committees by students, faculty and staff Community service projects completed by CGCC faculty, staff, and students	C4.1: Directors Faculty director CTE Director Student life advisor	C4.1:	C4.1:
	C4.2 : Number and type of educational, cultural, environmental, non-profit and civic partnerships	C4.2: 1-ACUPCC milestones 2-Host 20 outreach lunches, art shows, public workshops, and/or guest speakers 3-17 community events in which CGCC had a booth	C4.2: Public cultural and educational events Sustainability initiatives Number of community based groups supported by CGCC (space, staff, etc.) Community events in which CGCC has a promotional booths	C4.2: CIAO Directors	C4.2 (1)	C4.2:

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<p>C4.3 Community awareness and perception of CGCC</p>	<p>C4.3 1-125 press and news releases annually 2-Grow average Facebook users by 400 annually 3-40,000 unique website per month 480,000 visits/yr. One community survey annually</p>	<p>C4.3: Media coverage, media publication of CGCC press releases Social media data: <i>Unique website visits</i> <i>Facebook friends added</i> Results from surveys Community survey results reported in narrative</p>	<p>C4.3: CIAO</p>	<p>C4:3</p>	<p>C4.3:</p>
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